

Relu Ai
Systems

AI Leap Forward Workshop For Corporates

**BOOST PRODUCTIVITY, SPARK
INNOVATION, AND FUTURE-PROOF
YOUR TEAM.**

mageesh@relusys.ai

Tutor
Mageesh Poondi

Date
Nov 1st 2025

Table of Contents



Executive Summary	3
The challenge & our solution	4
Why this workshop is different?	5
Detailed Workshop Curriculum (3.5 hours)	6
Part 1: The Foundation (30 Mins)	7
Part 2 : The core skill - the art of prompt (45 mins)	8
Part 3: Tool Deep dive - role specific applications (90 mins)	9
Part 4 : Bringing it all together (30 Mins)	10
Key deliverables & Investment	11
The tangible ROI for your organization	12
Next Steps	13
The tutor	14



Executive Summary



In today's fast-paced business environment, artificial intelligence is no longer a distant future concept—it is a present-day productivity multiplier. However, without proper guidance, its potential remains untapped.

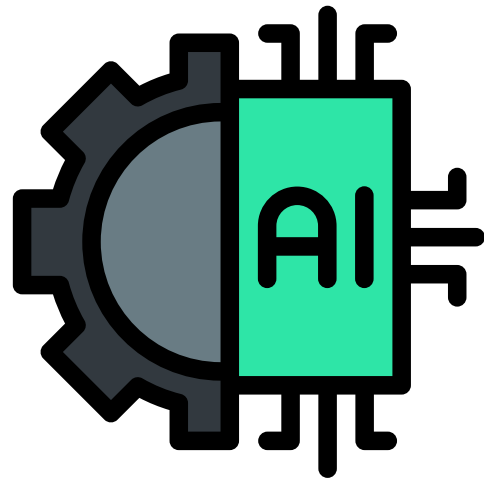
The "**AI Leap Forward**" workshop is a focused, 1 day immersive session designed specifically for corporate professionals.

We transform AI from a buzzword into a practical, daily tool for your team in Sales, Marketing, Finance, and Administration. This is not a theoretical lecture; it is a hands-on bootcamp where participants leave with immediately applicable skills, ready to save hours each week, enhance creativity, and make more data-informed decisions.

The Challenge & Our Solution



The Challenge: Many employees are already trying out AI tools like ChatGPT, often without clear guidance. This can lead to mixed results, extra time spent experimenting, and occasional uncertainty about how to use these tools safely and effectively..



Our Solution: The "**AI Leap Forward**" workshop provides a safe, structured, and powerful foundation. We equip your team with the strategic framework and hands-on experience to use the world's leading AI tools responsibly and effectively, directly aligned with their job functions.



Why This Workshop is Different



Role Specific Application.

Content and exercises are tailored for Sales, Marketing, Finance, and Admin roles.



Hands-On, Not Just Theory:

Over 60% of the session is dedicated to live, guided practice.



Tool Agnostic Foundation:

We focus on the skill of prompting, applied across multiple leading tools (ChatGPT, Gemini, Deepseek, Microsoft Copilot), making your team adaptable to any AI platform.



Safe & Ethical Focus

We instill best practices for data privacy and responsible AI use from day one.



Who should attend?



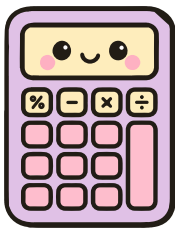
Marketing Professionals

Brainstorm compelling campaign ideas, generate engaging social media content, and write persuasive copy in a fraction of the time.



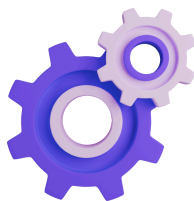
Sales Professionals

Craft personalized outreach emails, research prospects instantly, and prepare for client meetings with powerful talking points and counter-arguments.



Finance and Commercial

Explain financial concepts in plain language, draft report summaries, generate formulas for Excel, and analyze data trends with AI-powered insight.



HR & Administration Professionals

Draft clear company policies, write meeting agendas and minutes, plan internal events, and create effective onboarding documents efficiently.

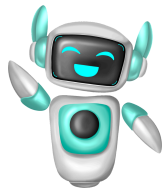
Open to all professionals ready to transform their workday with the power of AI.

Detailed Workshop Curriculum

PART 1: THE FOUNDATION : 30 MINS



Icebreaker: Connecting AI to Personal Pain Points.



Demystifying AI: What it is, what it isn't, and why it matters for your business.



The Tool Landscape: A quick tour of ChatGPT, Gemini, Deepseek, and Microsoft Copilot.



Ground Rules: Ethics, Privacy, and Understanding Hallucinations.

Detailed Workshop Curriculum

PART 2: THE CORE SKILL - THE ART OF THE PROMPT (45 MINS)



Interactive Lecture & Live Demo: The "Role-Context-Goal" framework for crafting perfect instructions.



Guided Exercise: Participants practice writing and executing powerful prompts for their specific roles using ChatGPT.

Detailed Workshop Curriculum

PART 3: TOOL DEEP DIVE & ROLE-SPECIFIC APPLICATIONS (90 MINS)



ChatGPT & Gemini: For creativity, content, and communication. (Exercise: Content & Communication Sprint)



Deepseek: For complex analysis and strategic thinking. (Exercise: The Analyst's Corner)



Microsoft Copilot: For seamless productivity within the Microsoft 365 ecosystem. (Exercise: The Office Assistant)

Detailed Workshop Curriculum

PART 4: BRINGING IT ALL TOGETHER (30 MINS)



Building Your AI Routine: How to integrate AI into daily workflows.



The Future-Proof Professional: Adopting the "Orchestrator" mindset.



Q&A and Action Plan.

Key deliverables & investments

An Exclusive, High-Engagement Workshop: Limited to 20 participants to ensure personalized attention and a premium learning experience.

Expert-Led, In-Person, Hands-On Training: Conducted by an industry practitioner.

Comprehensive Pre-Workshop Support:

- Pre-Event Survey to tailor examples to your team's needs.
 - Clear communication of account creation requisites for a seamless session.
-

"AI Leap Forward" Ready Reckoner: A premium, 20-page booklet for each participant, serving as a permanent guide with prompts, cheat sheets, and role-specific playbooks.

**INR 75,000 for upto
20 students per batch**

A tangible ROI for your organization

Post-workshop, your team will be equipped to:



Automate Repetitive Tasks:

Draft emails, create reports, and summarize documents in minutes, not hours.



Enhance Creativity & Problem Solving -

Brainstorm innovative campaigns, analyze complex data, and develop winning strategies.



Improve Communication-

Craft clearer, more persuasive, and targeted content for clients and stakeholders.



Boost Productivity within Microsoft 365-

Leverage Copilot to work smarter in Word, Excel, PowerPoint, and Outlook.

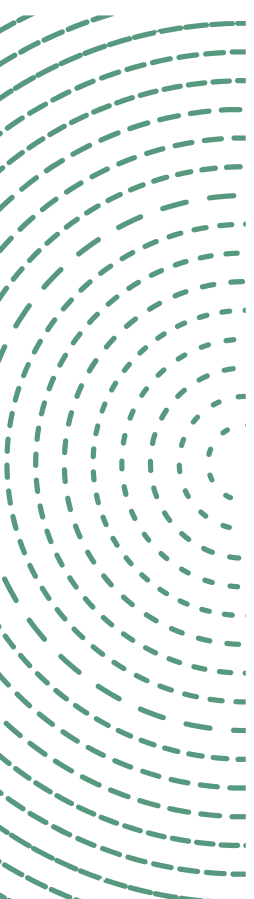


Foster a Culture of Innovation -

Empower employees with the confidence to use cutting-edge technology responsibly and effectively.



Next Steps



Ready to unlock your teams potential?

- To schedule a 15-minute discovery call or secure your booking, please contact us at **magesh@relusys.ai** or **+91 98202 75523**.
- Let's equip your team to not just adapt to the future, but to lead it.



MAGESH POONDI

CEO, RELU AI SYSTEMS PVT. LTD

☎ +91 98202 75523

@ magesh@relusys.ai

📍 Mumbai, India

PROFILE

Magesh Poondi is the CEO of Relu Ai Systems Private Limited, the company that operates India's leading AI-powered Audience Measurement System for Out-of-Home (OOH) media, RoadStar, officially approved by the Indian Outdoor Advertising Association (IOAA).

KEY SKILLS

- AI Product Development & Deployment
- Generative AI Tools & Applied Use-Cases
- Prompt Engineering & AI Workflow Design
- AI for Sales, Marketing, Finance & Administrative Roles
- Responsible AI, Data Privacy & Ethical Use
- No-Code/Low-Code Automation Using AI

CAREER HIGHLIGHTS

RELU AI SYSTEMS PVT LTD

April 2019 – Present

Ex-Kantar he is an experienced AI developer, technologist, and product architect who has built multiple end-to-end technology products across industries. Among his notable creations are ClearPulse.ai, an AI platform that analyzes consumer reviews to extract insights, trends, and sentiment for business decision-making, and TAM-IRIS - a image analytics engine extracting brand information from in-stadia advertising.

Magesh is also the creator and lead instructor of the corporate AI fundamentals program AI Leap Forward, a hands-on and highly practical workshop designed to help professionals confidently adopt AI in their daily workflows.

TEACHING PHILOSOPHY

Magesh believes that AI must be taught in a practical, accessible, and business-first manner. His approach emphasizes:

- Real-world examples, not abstract theory
- High interactivity and guided demos
- Role-specific exercises
- Immediate workplace applicability
- AI ethics, safety, and responsible usage

Magesh enjoys teaching and imparting knowledge. He firmly believes that sharing what he knows not only empowers others but also deepens his own understanding.

WEBSITES : <https://relusys.ai>, <https://roadstar.live>

More about Magesh is here : <https://www.linkedin.com/in/mageshpoondi/>

Contact Information

Relu Ai Systems
Ai Leap Forward Workshop



Email
magesh@relusys.ai

Phone
+91 98202 75523

Website
<https://relusys.ai>